ALM FORUM 2014 ASSEMBLES ALL-STAR INDUSTRY ANALYST PANEL TO DISCUSS LATEST ADVANCES IN APPLICATION LIFECYCLE MANAGEMENT

Industry researchers from Gartner, Forrester, IDC and Ovum will share insights during moderated panel discussion led by former Forrester analyst and Tasktop executive Dave West

SEATTLE, Wash., March 04, 2014 – ALM Forum, (http://alm-forum.com), the industry's premier conference dedicated exclusively to sharing knowledge for success with ALM practices, today announced it has assembled the industry's leading research analyst for its ALM Analyst Panel at the upcoming ALM Forum 2014 conference April 1-3, 2014. The interactive panel discussion, moderated by Tasktop executive and former Forrester senior analyst Dave West, includes Tom Murphy of Gartner, Jeffrey Hammond of Forrester Research, Melinda Ballou of IDC and Michael Azoff of Ovum. Set for April 1, the panel discussion will focus on the latest industry trends and best approaches being used by enterprise organization to better coordinate and speed large-scale software delivery.

"The ALM Forum has emerged as a key conference for addressing the need for scale and enterprise coordination as Agile-based practices extend beyond small teams," said West, the Panel Moderator. "The research analysts we have assembled are all the leading industry influencers in this space, and the discussion will touch on the role of ALM in the face of open source tool adoption, Agile, DevOps and other challenges software organizations face."

ALM Forum provides IT executives, architects and managers the opportunity to learn, share experiences and form professional relationships that support integrated, enterprise-wide approaches to effective software delivery. Sharing expertise is a cornerstone of the conference, with a focus on the "big picture" of software development, and how to adopt end-to-end disciplines that result in more productive and efficient software delivery.

Registration for the conference, scheduled for April 1-3, 2014 in Seattle, is open by visiting: http://alm-forum.com

Tweet this: #ALMForum brings together industry analysts #Gartner, #Forrester, #IDC and #Ovum for #ALM Analyst Panel: Register @ www.alm-forum.com

About ALM Forum

ALM Forum is the only dedicated conference that addresses the end-to-end disciplines of effective enterprise software delivery – Application Lifecycle Management. It features thought leaders from IT organizations, industry luminaries and active solutions providers that come together to share their experiences and expertise, and to forge lasting relationships that help improve personal and organizational software effectiveness. For more information please visit: http://alm-forum.com.

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